

# **PEAR 4 VXO**

**Augmented Reality for Public Engagement**

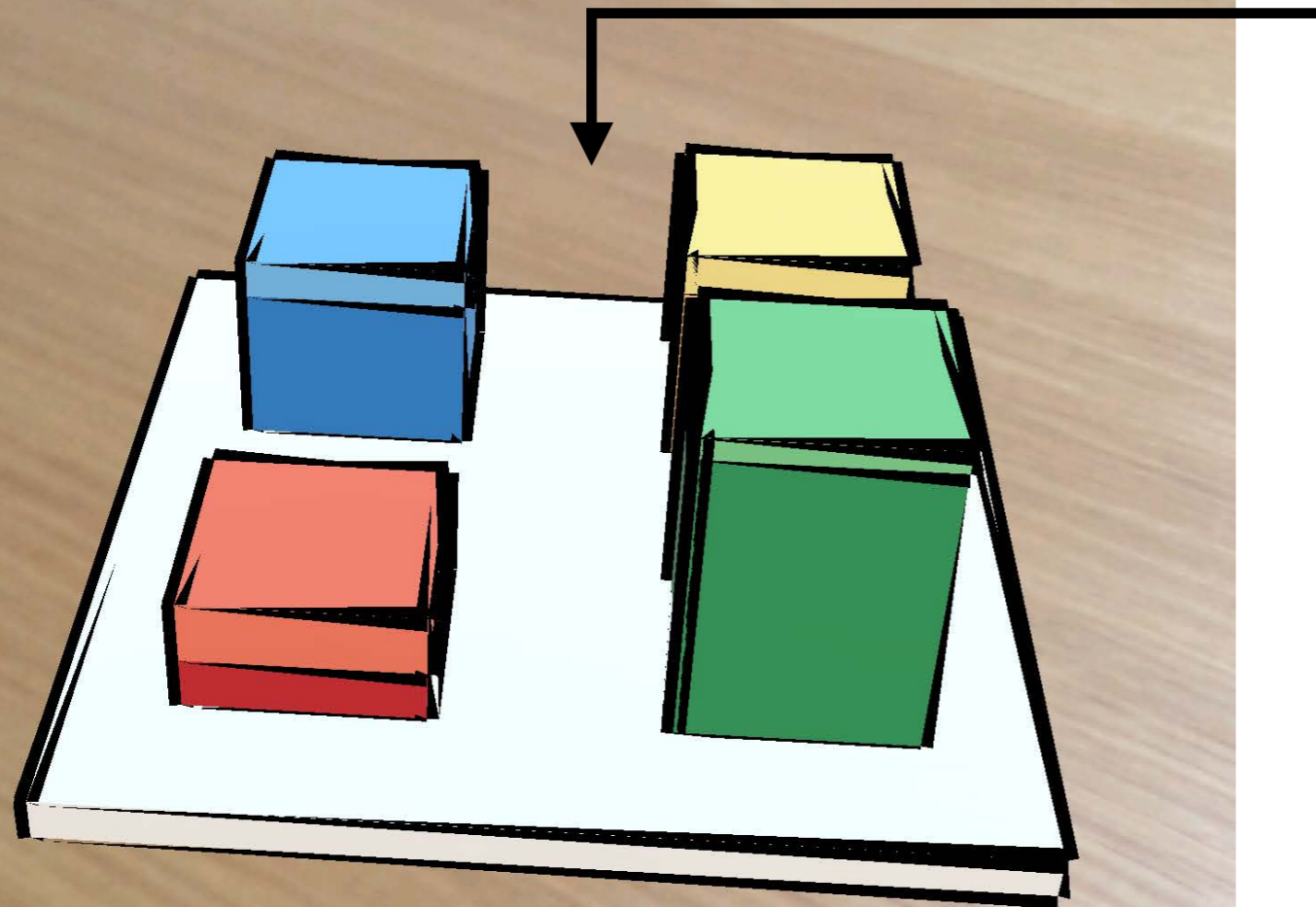
# **ENGLISH**

**Aris Alissandrakis**

**Nico Reski**

**Department of Media Technology**

**Linnaeus University**



# PEAR 4 VXO

## Augmented Reality for Public Engagement

### 3D bars

Each cuboid represents one option:

**#scenRK**

Scen: Jag vill att platsen skall inrymma en scen för olika typer av scenframträdanden och dans.

**#matRK**

Mat: Jag vill att platsen skall bestå av en restaurang/café.

**#odlaRK**

Odling: Jag vill att platsen skall bestå av odling igen.

**#parkRK**

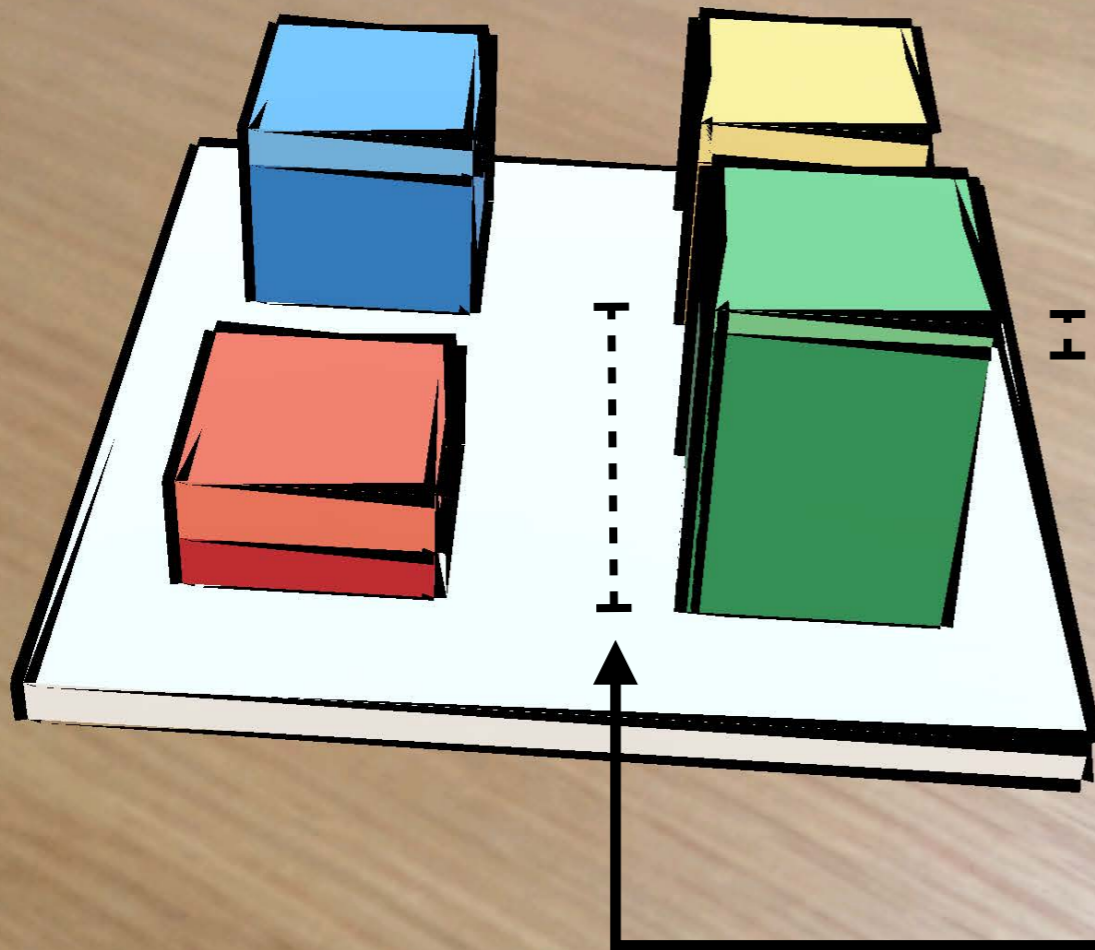
Parkering: Jag vill att parkeringen finns kvar.



# PEAR 4 VXO

## Augmented Reality for Public Engagement

Top part of the bar indicates the latest activity within the last 3 days for each option.



Overall height indicates the percentage for each option.



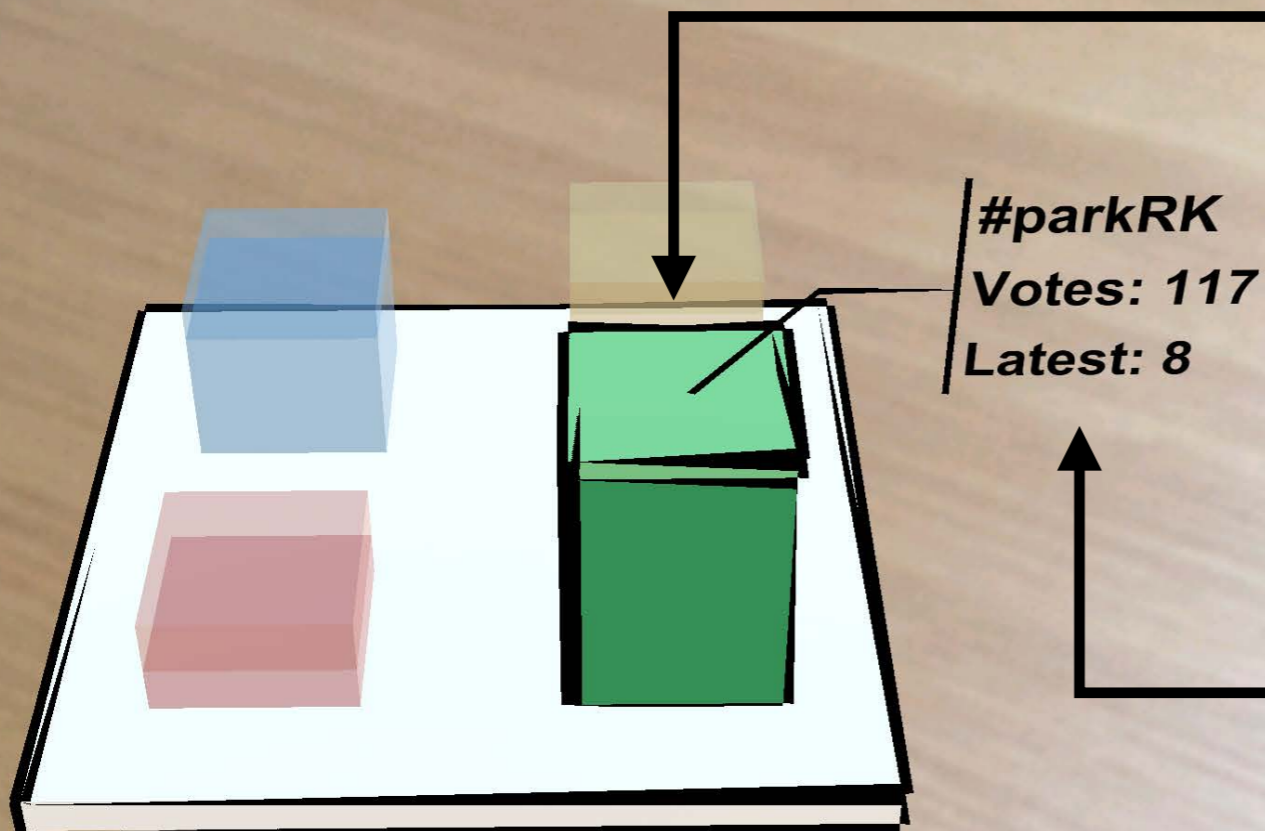


# PEAR 4 VXO

Augmented Reality for Public Engagement

Tapping with the finger on a bar...

... will reveal more information directly attached.



# PEAR 4 VXO

Augmented Reality for Public Engagement

The “info” button ...

... shows information about the topic as well as options (incl. their hashtags #).



Var med och påverka hur Ringsberg/Kristinebergs utveckling. Du står just nu på en parkeringsplats som förr var täkt av trädgårdsland. Hur ska den här platsen se ut framtiden? Här kan du rösta på fyra alternativ!

Options:

#odlaRK - Odling: Jag vill att platsen skall bestå av odling igen.

#scenRK - Scen: Jag vill att platsen skall inrymma en scen för olika typer av scenframträdanden och dans.

#parkRK - Parkering: Jag vill att parkeringen finns kvar.

#matRK - Mat: Jag vill att platsen skall bestå av en restaurang/café.





PEAR 4 VXO - How to vote and view results.

(1) Post a Tweet incl. @Vaxjokommun and #votingOption using your Twitter account (and your preferred Twitter client app).

Possible #votingOptions:  
#odlaRK, #scenRK, #parkRK, #matRK

(2) Discussions evolve on Twitter, and votes are collected over time.

(3) View and interactively explore the latest results by scanning the marker.

## PEAR 4 VXO

### Augmented Reality for Public Engagement

The top of the interface also features a “How To Twitter” button ...

... that shows information about how to participate and vote using the the social media platform Twitter.

**Note:** Posting Tweets on the social media platform Twitter is done outside of the PEAR 4 VXO app.



We are sorry. Your PEAR mobile app could not connect to our Twitter data server. Please check if you are connected to the Internet and restart the application.

## PEAR 4 VXO

### Augmented Reality for Public Engagement

In some rare cases, it might happen that the app is not able to connect to the data server.

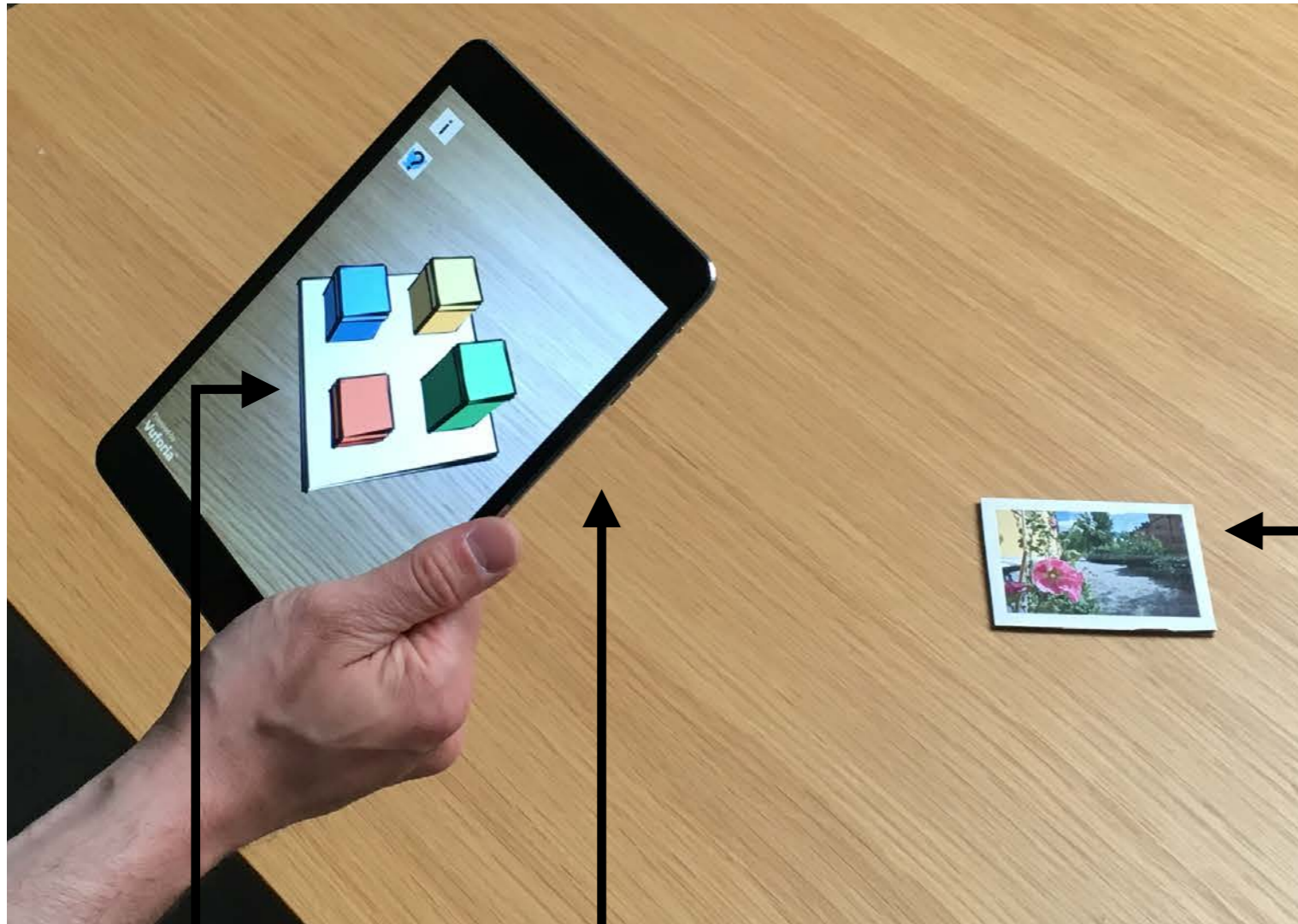
← If this message is displayed...

... please ensure that your mobile device is connected to the Internet, shut down the app and restart it.



# PEAR 4 VXO

Augmented Reality for Public Engagement



(1) Marker  
for Augmented Reality (AR)

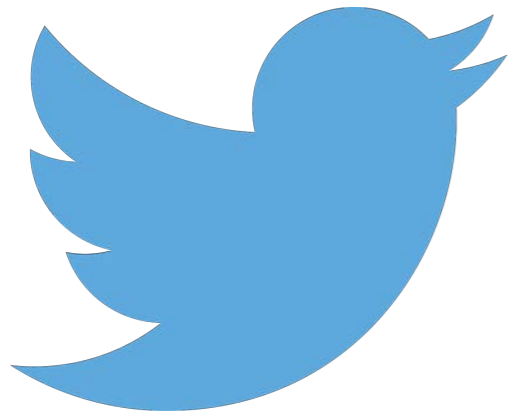
(2) Tablet (or smart phone)  
pointing to a marker

(3) Augmented Reality visualization  
appears on screen, illustrating  
the latest results.



# PEAR 4 VXO

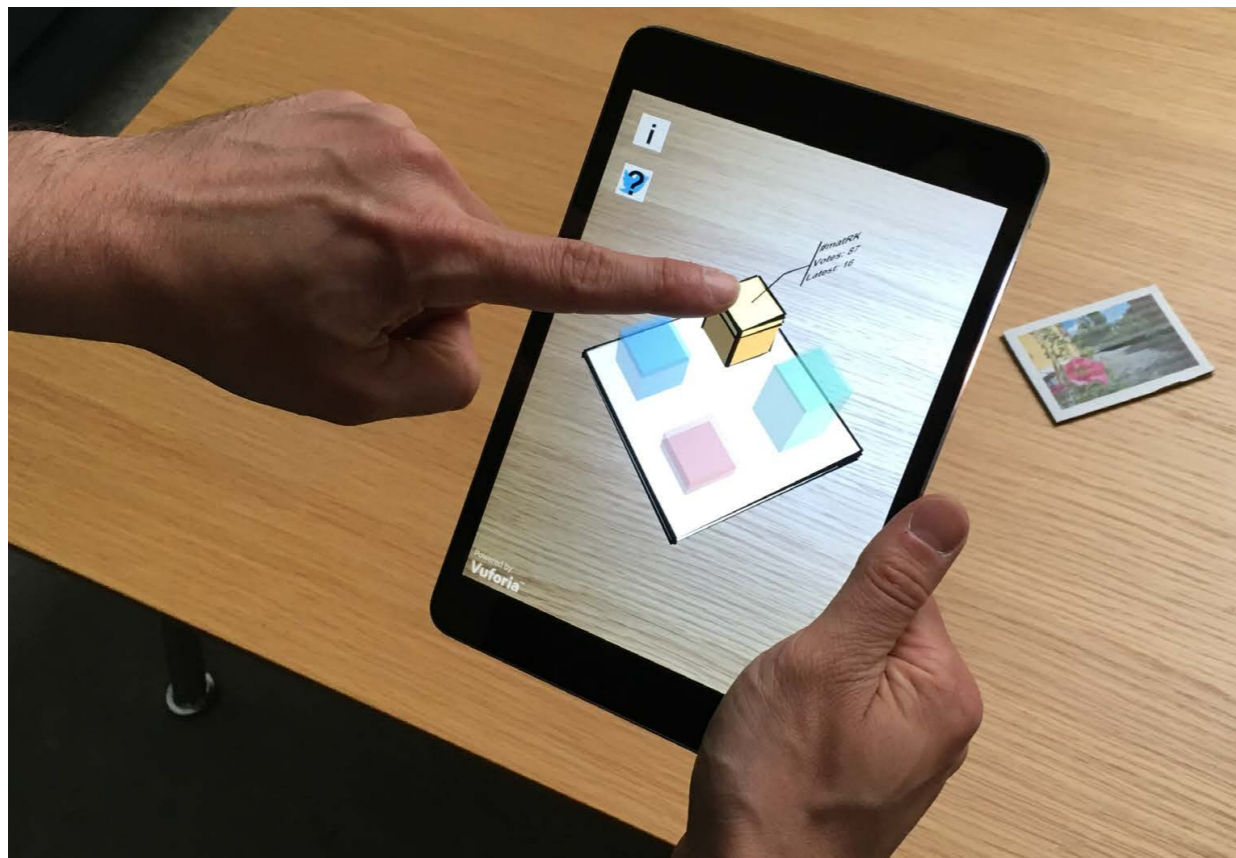
Augmented Reality for Public Engagement



(2) Discussions evolve on Twitter, and votes are collected over time.



(1) Post a Tweet incl. **@Vaxjokommun** and **#votingOption** using your Twitter account.



(3) View and interactively explore the latest results by scanning the marker.

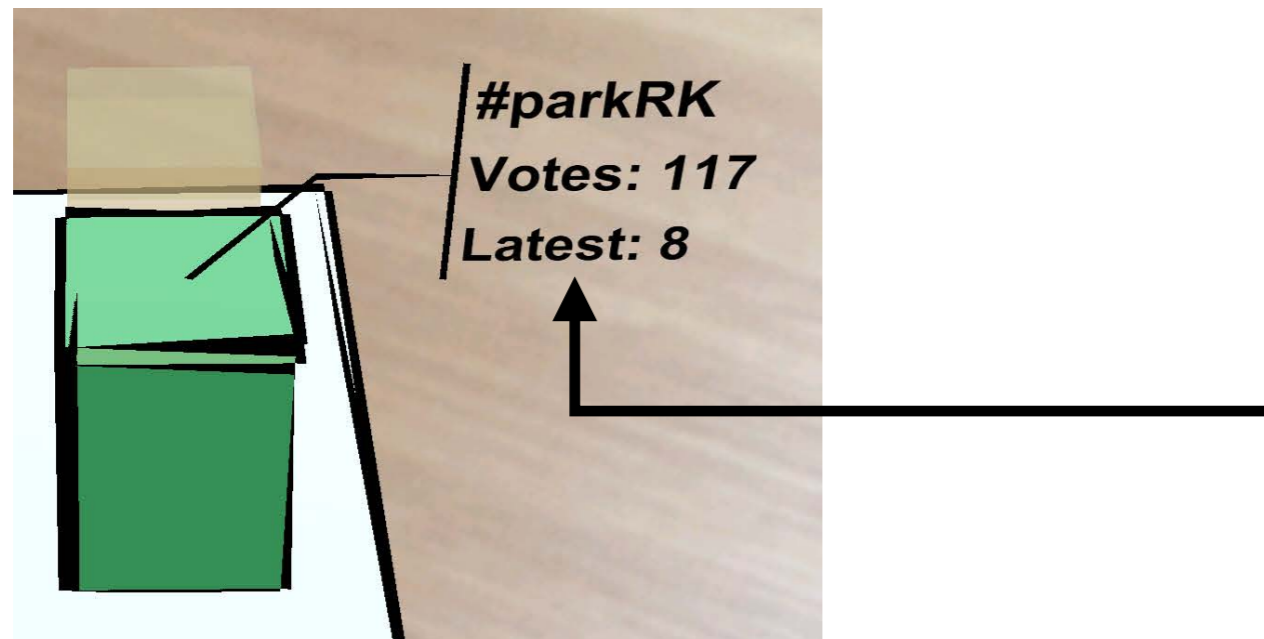
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## Augmented Reality for Public Engagement

### Important notes



(1) Twitter collection is updated once every hour, meaning there is a delay from when new Tweets are shown within the PEAR 4 VXO mobile app.

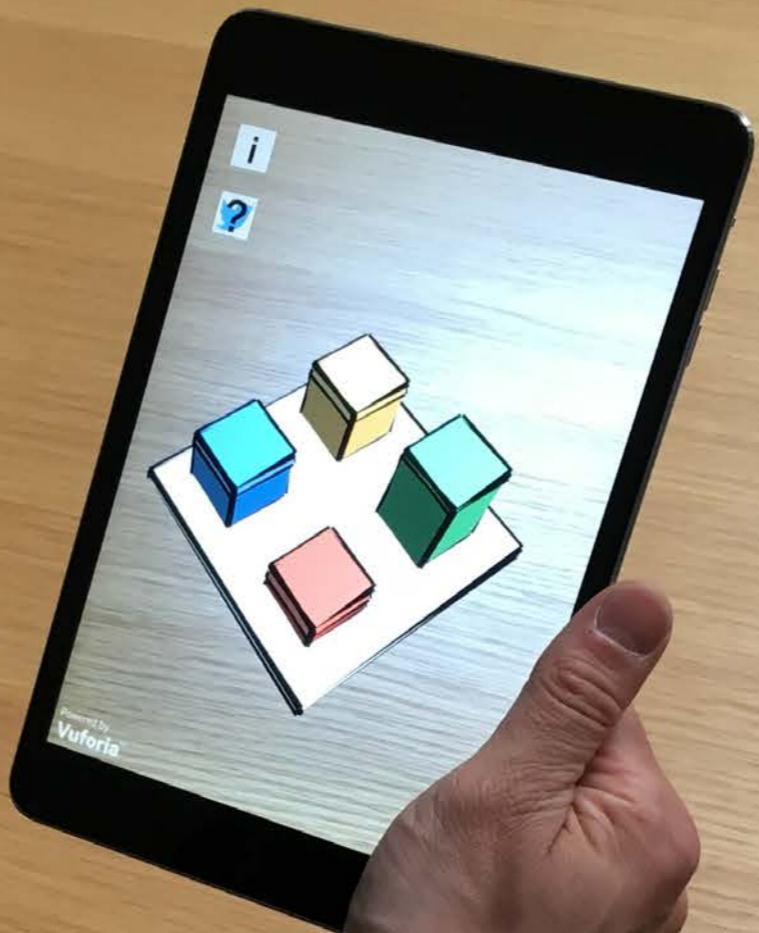


(2) The latest activity represents votes collected within the last 3 days.



(3) The AR marker may be in color or grayscale.









i

?

#mark  
Votes: 87  
Latest: 16

Powered by  
Vuforia







3.5 - 6 cm



5 - 9 cm

Recommended marker dimensions.